
Award Winning Author
Keynote Speaker – Training Consultant



Edward Morler, M.B.A., Ph.D.

Dr. Morler is CEO of **Morler International, Inc.**, an executive training firm specializing in leadership development and negotiations skills training. Dr. Morler's clients have included dozens of Fortune 500 companies from AT&T to Wells Fargo Bank. www.Morler.com

In addition to extensive work in the U.S., he has conducted negotiations training and/or training /coaching in Canada, Costa Rica, Ecuador, England, France, Germany, Hungary, Indonesia, Mexico, The People's Republic of China, Singapore, and Thailand.

Dr. Morler is also co-founder and acting CEO of **Sonoma Consulting Group (SCG)** whose specialized purpose is to reduce client procurement costs. By integrating supply-side expertise with a disciplined approach to implementing sophisticated negotiating skills, SCG is able to generate bottom line results unique in the procurement arena. www.SonomaCG.com

Additionally Dr. Morler is the host of *What We Need to Know*, a radio talk show whose purpose is to expand awareness of those arenas that significantly impact our lives, but about which we often tend to know little - from issues of personal empowerment to developing environments of integrity. www.ContactTalkRadio.com

Dr. Morler has lectured extensively on the vital importance of developing greater levels of responsibility: personal, organizational, governmental and societal.

Books Authored He is the author of the multiple award-winning book, *The Leadership Integrity Challenge: How to Assess and Facilitate Emotional Maturity* and its sequel *Finally Growing Up: How to Live An Authentic Empowered Life*, Finalist for Psychology Book of the Year. He is currently co-authoring two books - *Developing Integrity-based Organizations: The Leader's Guide* with organizational consultant Kathy Eckles, and *The New Debtor's Prison: Good People/Bad Credit* with banker Robert Booth.

Previous Experience Prior to founding Morler International, Inc. in 1978, Dr. Morler was a management consultant for Fry Consultants, Inc.; Director of Administrative Services, Airline Pilots Association; Special Consultant to the Department of Labor; Executive vice President of Sidney A Fine Associates; and senior trainer for Effective Communication Skills, Inc. He served as a U.S. Naval Officer for four years in the Far East, Mediterranean, and Caribbean.

Education Dr. Morler received his B.S. Illinois Institute of Technology, his M.B.A. from the University of Chicago, his Ph.D. from the University of Maryland, and is a graduate of the University of San Diego's Executive Management Program. He is certified in Neuro linguistic Programming (NLP), Hypnotherapy and Thought Field Therapy (TFT). He is an Eagle Scout and has numerous biographical listings including Who's Who in California and the International Who's Who of Intellectuals. Dr. Morler is a fellow of Executive Leadership International. He resides with his wife, De, in Sonoma, CA.